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100 Ideas That Changed Fashion



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Synopsis

100 Ideas That Changed Fashion chronicles the most influential fashion ideas that changed womenswear in the West from 1900 to the present day. The book will be visually arresting, exciting to read and an inspiring fashion bible. Charting the incidents and ideas that changed the way women dress, it gives a unique perspective on the history of twentieth-century fashion. Rather than just documenting the changes in fashion, it also explains why these changes happened. From the invention of the bias cut and the stiletto heel to designers such as Coco Chanel who changed the way we think about clothes, the book will be entertaining, intelligent and a visual feast.

Book Information

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Customer Reviews

Harriet Worsley studied fashion at Central Saint Martins College of Art & Design, where she teaches fashion communication and fashion journalism today. She worked as a fashion and interiors journalist before starting a career in garden design. Her previous publications include Decades of Fashion and Classics of Fashion.

i found this book by accident here on , and what a find!it’s set out like a fast and furious handbook on the elements of style and the major game-changers of the last century. the images are excellent, and many of them would be suitable for framing.the cover of the book lists several of the 100 ideas that are in the book, but a smattering of my favorites are as follows:the delphos gownroyals and

politiciansphotographs and magazines (the image on page 24 by cecil beaton is stunning)costume jewelry (the image here of coco chanel is beautiful)the bias cutsurrealismthe fashion show as theatrical spectacledisposable fashionlow-key luxurythese bite-size sections are the perfect length to whet the appetite, and the images are well selected to accompany each two page topic.quite simply, this is a wonderful and informative book at a very reasonable price!

This book was good, but that was all. It was very vague at some points and did not go into detail. I understand the point of the book was to explain how fashion affected itself but i would have liked to know more about the societal reaction and struggle that some clothes went through. It’s a great book for fashion history and turning points in that, but not for culturally. It talked more about the clothes than how they really changed fashion.

If you’re looking for a book that gives you a brief overview of many of fashions historical milestones, this is it. Wonderful for anyone interested in divining into fashion and a fun read in general. I do wish some of the entries were more in-depth, but that really isn’t the purpose of this book (at least the way it seemed to me), it’s really more of a reference or an entree into fashion.

It is a good glimpse of what changes were revolutionary to the world of Fashion.But there are many top names who are sadly missing.

This is a very interesting book on how fashion and garments have evolved. I started reading it and had a hard time putting down. It is well written.

Fun book!

i Love it

This book was a bit worn, but it mattered not! The photographs are incredible, and sometimes that’s easier to grasp than just the written word. Our granddaughter was over-the-moon with this book! Laurel

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